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hufon

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用新改变生活，用心创享未来
Change the life with innovation and enjoy the future with heart.



华峰简介

INTRODUCTION OF HUAFON GROUP

华峰集团创办于1991年5月，是一家以化工新材料为主，以金属、金融、新能源、港口物流等产业为辅的大型民营股份制企业。现辖30余家全资及控股公司，拥有两家上市公司，四家国家高新技术企业。在浙江、上海、重庆、辽宁、江苏、广东等地建有产业基地。

华峰集团主要生产聚氨酯鞋革树脂、聚氨酯纤维（氨纶）、超细纤维革、尼龙66、保温材料、热塑性材料、铝热传输复合材料、己二酸、环己酮等320多个品种、1000多种规格的产品。系中国聚氨酯鞋革树脂行业最大产销企业。

华峰集团建有一个国家级企业技术中心，两家省级研究院。公司生产的聚氨酯鞋革树脂、氨纶长丝两大系列产品被评为“中国名牌产品”，“聚峰”、“千禧”两枚商标被认定为“中国驰名商标”，系聚氨酯鞋革树脂、氨纶长丝、超纤合成革等五大产品国家行业标准起草制定单位。

Huafon Group, established in May 1991, is a large-scale private joint-stock enterprise based in chemical materials, and supplemented by metal, finance, new energy and port logistics industries. Huafon Group has more than 30 wholly-owned holding companies, two independently listed companies, and four national hi-tech companies. We have production sites in 12 provinces, including Zhejiang, Shanghai, Chongqing, Liaoning, Jiangsu, Guangdong, etc.

Huafon Group provides over 320 product varieties in over 1000 specifications. The main products are polyurethane resin for shoe soles and synthetic leather, polyurethane fiber (spandex), microfiber leather, nylon 66, thermal insulation material, thermoplastic material, adipic acid, cyclohexanone and aluminum composites etc. We are the largest polyurethane sole and synthetic leather resin enterprise in China.

Huafon Group has one state-level enterprise technology center and two provincial research institutes. Our polyurethane series of shoe leather resins and spandex filament was recognized among the "Famous Brands of China". Meanwhile, both "Jufeng" and "Millennium" were identified as "Famous Trademarks of China". Huafon Group is also a drafting entity for national industry standards in polyurethane sole shoe leather resin, spandex filament, microfiber and synthetic leather.



创业期 (1991-1994) - The venture phase

企业创业初期完成资本积累，为企业的转型升级奠定了基础。
1991年5月 创办瑞安市塑料十一厂（华峰集团的前身）

Upon establishment, Huaфон accumulated the necessary capital to lay the foundation for enterprise transformation and advancement.

Ruian Plastic Eleventh Factory, founded in May 1991, was the predecessor of Huaфон Group.



转型期 (1995-1999) - Transformation phase

引进国外先进技术和设备发展壮大企业实力，并确立了聚氨酯同心多元化发展方向。

1995年1月 成立瑞安华峰聚氨酯实业有限公司，投资开发聚氨酯鞋底原液产品，顺利进入当今最具发展潜力的聚氨酯产业

1996年6月 更名为温州华峰工业集团有限公司，并成立温州华峰工业集团

1999年12月 成立浙江华峰氨纶股份有限公司

Huaфон Group enhanced its strength via globally imported cutting edge technology and equipment, which allowed us to pursue diverse avenues of polyurethane development.

In January 1995, Ruian Huaфон Polyurethane Company Ltd. was established to invest in and conduct research on polyurethane resin for soles. It is currently the most successful enterprise in the polyurethane industry and continues to hold great potential for future development. Huaфон Industrial Group was set up in June 1996, and the name of Ruian Huaфон Wenzhou Polyurethane Company Ltd. was changed to Wenzhou Huaфон Industrial Group Co., Ltd.

Zhejiang Huaфон Spandex Co., Ltd. was set up in December 1999.

发展期 (2000-2006) - Development phase

以市场为导向，以产品为龙头，以品牌为中心，通过不断的产业整合、扩张，再次推动企业转型升级，走上规模发展之路。

2002年10月 成立上海华峰超纤材料股份有限公司

2003年3月 成立承德华峰房地产开发有限公司

2006年1月 成立成都华峰聚氨酯有限公司

Guided by the market, Huaфон Group became the leading product-centric brand through consistent industry consolidation and expansion. Through the promotion of enterprise advancement and transformation, Huaфон Group leads the industry in developing economies of scale.

Shanghai Huaфон Microfiber Co., Ltd. was established in October 2002.

Chengde Huaфон Real Estate Co., Ltd. was set up in March 2003.

Chengdu Huaфон Polyurethane Co., Ltd. was founded in January 2006.

创新期 (after 2007) - Innovation phase

遵循“做强主业、适度多元、产融结合”的战略思想，进行集团化改造，按照现代企业制度发展企业，并向国际化企业迈进。

2007年6月 成立浙江华峰进出口贸易有限公司

2007年11月 成立浙江华峰新材料股份有限公司

2008年4月 成立浙江华峰合成树脂有限公司

2008年6月 成立浙江华峰房地产开发有限公司

2008年6月 成立上海华峰普恩聚氨酯有限公司

2008年7月 成立华峰铝业股份有限公司

2008年8月 成立浙江华峰热塑性有限公司

2008年11月 成立华峰小额贷款有限公司

2009年7月 成立浙江华峰物流有限公司

2010年6月 成立重庆华峰化工有限公司

2011年1月 组建华峰申银资产管理有限公司

2012年8月 成立华峰民间资本管理股份有限公司

The transformation of Huaфон Group has been guided by the strategy of “strengthen core industries, manage diversification, and concentrate industrial and financial capital.” The transformation is based on strategic positioning, the development of enterprises in accordance with the requirements of the modern enterprise system, and the pursuit of international business.

Zhejiang Huaфон Import and Export Co., Ltd. was set up in June 2007.

Zhejiang Huaфон New Materials Co., Ltd. was set up in November 2007.

Zhejiang Huaфон Synthetic Resin Co., Ltd. was set up in April 2008.

Zhejiang Huaфон Real Estate Development Co., Ltd. was set up in June 2008.

Shanghai Huaфон Puren Polyurethane Co., Ltd. was set up in June 2008.

Huaфон Aluminums Co., Ltd. was set up in July 2008.

Huaфон Thermoplasticity Polyurethane Co., Ltd. was set up in August 2008.

Huaфон Microloan Co., Ltd. was set up in November 2008.

Zhejiang Huaфон Logistics Co., Ltd. was set up in July 2009.

Chongqing Huaфон Chemical Co., Ltd. was set up in June 2010.

Huaфон Shenyin Asset Management Co., Ltd. was set up in January 2011.

Ruian Huaфон Private Capital Management Co., Ltd. was set up in August 2012.

华峰历程 HUAFON HISTORY

华峰的发展轨迹，分为创业期、转型期、发展期和创新期四个阶段。

The development of Huaфон can be divided into the venture phase, the transition phase, the development phase and the innovation phase.



华峰荣誉 AWARDS WON BY HUAFON

中国大企业集团竞争力500强	Top 500 Competitive Enterprise Groups of China
中国制造企业100强	Top 100 Manufacturing Enterprises of China
中国民营企业纳税百强	Top 100 Tax-Paying Private Enterprises of China
中国石油和化学工业百强企业	Top 100 Enterprises in the Chinese Petroleum and Chemical Industry
国家环境友好企业	National Environmentally-Friendly Enterprise
国家高新技术企业	National High-Tech Enterprise
全国重合同、守信用企业	National Contract-Abiding and Trustworthy Enterprise
国家级企业认定技术中心	National Enterprise Assessed Technology Center
全国创先争优先进基层党组织	National Outstanding Grassroots Party Organization
中华慈善突出贡献奖	Outstanding Contributions to Chinese Charities
中国企业文化建设50强	Top 50 Corporate Culture Development
全国模范劳动关系和谐企业	The National Model of Harmonious Labor Relationships
中国民营企业研究基地	China Private Enterprise R&D Base
全国就业与社会保障先进民营企业	Advanced Private Enterprise of National Employment and Social Security



- 1、2003年5月，中共中央总书记、国家主席，时任浙江省委书记习近平视察华峰
- 2、2008年7月，中共中央政治局常委、国务院总理，时任国务院副总理李克强视察华峰
- 3、2009年3月，中共中央政治局常委、全国人大常委会委员长，时任国务院副总理张德江，全国“两会”期间会见华峰集团董事局主席尤小平
- 4、2011年3月，中共中央政治局常委、全国政协主席，时任上海市委书记俞正声视察华峰
- 5、2009年8月，原中共中央政治局常委、国务院总理温家宝接见华峰集团董事局主席尤小平
- 6、2003年5月，原中共中央政治局常委、中央纪律检查委员会书记，时任中组部部长贺国强视察华峰

- 1、Xi Jinping, General Secretary of the Communist Party and President of China, Secretary of the CPC Zhejiang Provincial Committee then, inspected Huafon Group in May 2003.
- 2、Li Keqiang, Member of the Standing Committee of the Political Bureau and Premier of the State Council, Vice Premier of the State Council then, inspected Huafon Group in July 2008.
- 3、Zhang Dejiang, Member of the Standing Committee of the Political Bureau and Chairman of the Standing Committee of the National People's Congress, Vice Premier of the State Council then, met with Xiaoping YOU, the President of Huafon Group, during the National People's Congress and Chinese People's Political Consultative Conference in March 2009.
- 4、Yu Zhengsheng, Member of the Standing Committee of the Political Bureau and Chairman of the National Committee of the Chinese People's Political Consultative Conference, Party Chief of Shanghai then, inspected Huafon Group in March 2011.
- 5、Wen Jiabao former Member of the Standing Committee of the Political Bureau and Premier of the State Council, met with You Xiaoping, the President of Huafon Group, in August 2009.
- 6、He Guoqiang, former Member of the Standing Committee of the Political Bureau, Secretary of the Central Commission for Discipline Inspection, Minister of the Organization Department of the Central Committee of the CPC then, inspected Huafon Group in May 2003.



pic 1



pic 2



pic 3



pic 4



pic 5



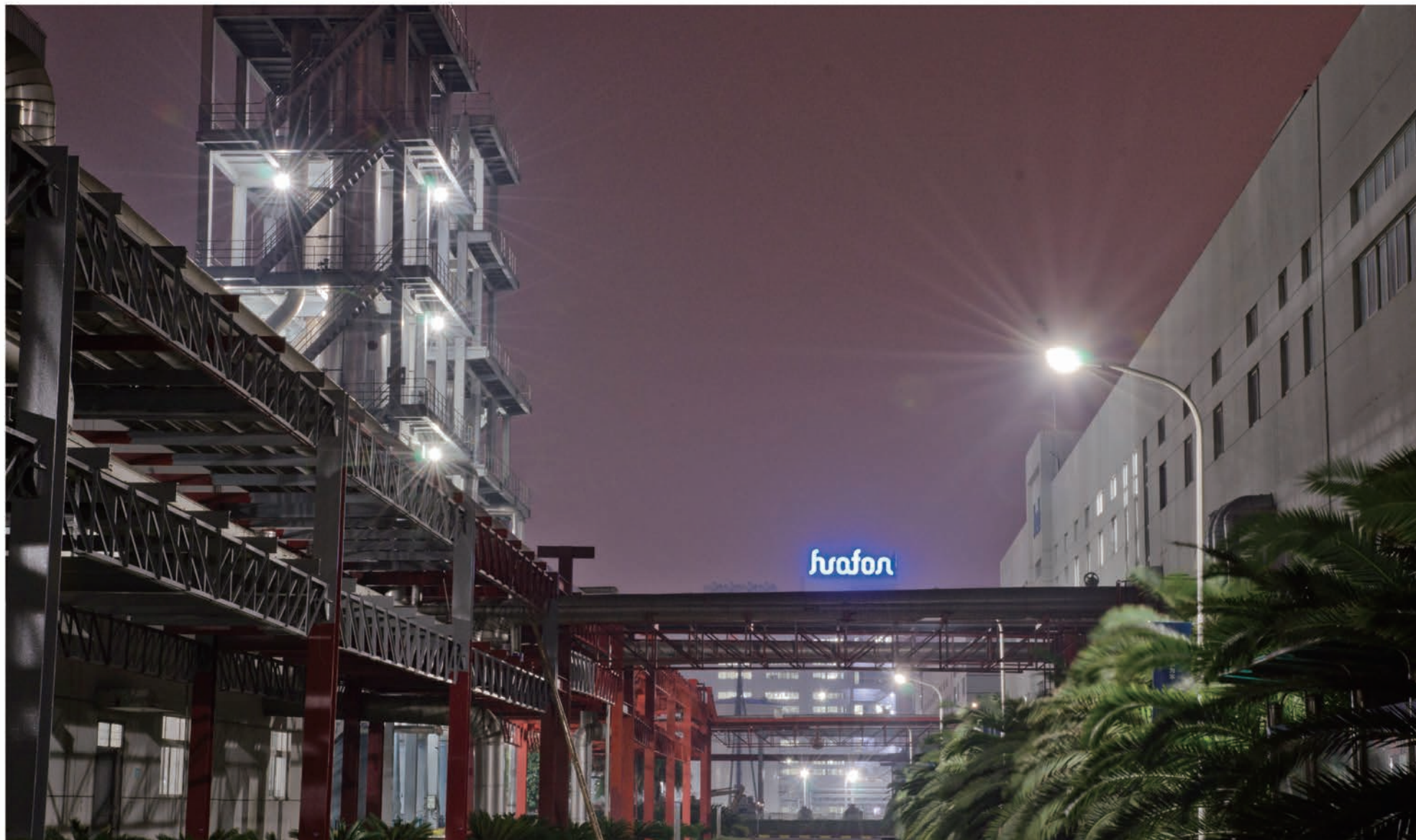
pic 6

领导关怀 GOVERNMENT SUPPORTING

华峰因超常规、跨越式发展，被誉为“新温州模式”的典型代表。得到了党和国家领导人的高度赞扬与充分肯定，他们的期望与勉励，鼓舞着华峰人不断前行。

1	2	3
4	5	6

As a symbol of the "New Wenzhou Model", Huafon Group's unconventional breakthrough development has earned the high praise and full affirmation of the national government. Meanwhile, the expectations and encouragements from state leaders have inspired Huafon to move forward continuously.



文化理念体系

- Cultural philosophy system

华峰核心理念 Core Concepts

共同目标、共同创业、共同利益、共同发展

Common goal, Common initiative, Common benefit, Common development

华峰使命 Mission

致力于客户与公司的成功进行创新

Committed to successful innovation for both clients and enterprise.

华峰愿景 Vision

打造国际一流的高品质的新材料供应商

To be a global first class, high-quality new material supplier

华峰精神 Enterprise Spirit

务实为本，创新为魂

Pragmatism is central and innovation is the soul

华峰价值观 Values

为客户创造价值，为员工谋求发展，为股东实现回报，为社会承担责任

Creating value for clients, seeking development for staff, sharing returns for shareholders, undertaking responsibility for society

华峰经营理念 Management Philosophy

以效益为中心，视人才为资本，以市场为导向，视信誉生命

Focus on economic efficiency, talent, market orientation, and corporate reputation

华峰文化 CORPORATE CULTURE

华峰文化是华峰创新发展的动力源泉。

伴随着企业的成长，华峰逐渐形成了“四个共同”的理念文化，共同遵循的制度文化、与时俱进的创新文化、质量第一的经营文化、安全至上的责任文化、环保优先的和谐文化、人文关怀的人本文化、共赢发展的营销文化。

The culture of Huafon is the power source of innovation and development.

Accompanied by the growth of the enterprise in Wenzhou, Huafon gradually formed "four common" philosophies to unify the system: creative innovation, high quality management, safety and responsibility, environmental conservation, humane personnel management, and win-win marketing.



品牌解读

- Brand Interpretation

华峰LOGO以蓝色为主基调，象征蓝天和碧水，表达了华峰关爱环境、绿色发展的诉求。其英文为“华峰”的谐音，且字母之间的有机连接，形似化学分子式，体现了行业特征；其中文含义融合了中国传统文化，意为“中华之巅峰”，欲做中国的一流企业和行业的领跑者。

The blue color of the Huafon logo represents blue skies and clear waters to express our concern for the environment and eco-friendly development. The English name is a homonym for “Huafeng”, and the connection between the letters resembles a chemical formula, thus capturing our stake in the industry. In traditional Chinese culture, our name means “the peak of the mountain in China”. In sum, Huafon Group strives to be a first-class enterprise and the industry leader in China.

品牌建设

- Brand building

华峰进行多品牌运作，现注册有4枚商标（“聚峰JUFENG”、“千禧QIANXI”、“华峰HUAFON”、“PUV365”）。华峰品牌经历了三次提升。反映了华峰从质量创牌到科技创牌再到文化创牌的追求。在品牌演变的背后，是华峰品牌从知名到著名再到驰名的迈进。

As a multi-brand operating enterprise, Huafon has registered four trademarks (“JUFENG”, “QIANXI”, “HUAFON” and “PUV365”). The Huafon brand has experienced three upgrades, from the pursuit of quality to technology to culture. Both technology and culture create the brand. Along with this brand evolution, Huafon has grown from being well-known, to being famous, to being renowned.



华峰品牌 BRAND STORY





华峰战略 HUAFON STRATEGY

多年来，华峰坚持“做强主业，适度多元、产融结合”的战略，坚持走科学发展路子，大胆突破传统民营企业发展模式，成功实现三大转型：产业结构由传统产业向高新技术产业转型，股权结构由封闭向开放转型，治理结构由传统家族向现代法人治理结构转型。

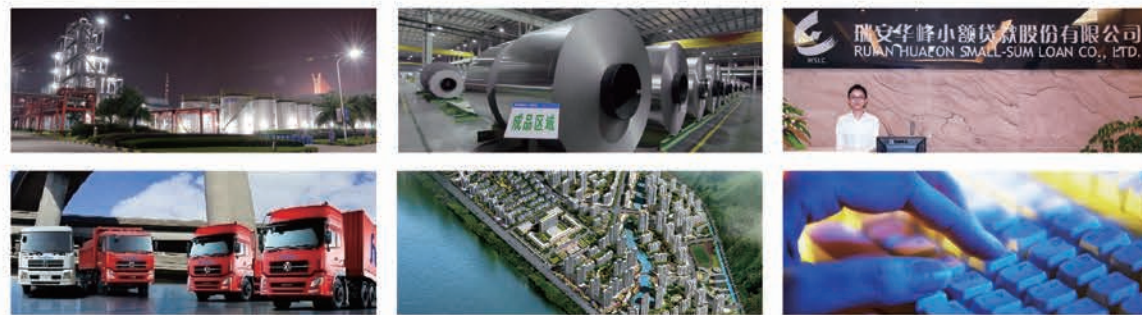
Huafon's strategy of "strengthening core industries, managing diversification, and concentrating industrial and financial capital," adheres to the methods of scientific development and breakthrough established by traditional private enterprise models, which realized three kinds of successful transformations:

- 1、Industrial structure: traditional industries to new and high technology industries
- 2、Ownership structure: closed to open
- 3、Governance structure: traditional family management to modern legal entity

华峰产业 HUAFON INDUSTRIES

华峰集团的产业涵盖化工、金属、金融、物流、贸易、地产、信息等多个行业。

Huafon Group specializes in manufacturing new chemical materials, supplemented by metal, finance, logistics, trading, real-estate and information technology industries.



华峰化工：创新美好生活

Huafon chemical:
new materials, new life

华峰化工涉及鞋革树脂、氨纶长丝、超细纤维革、保温材料、尼龙66、TPU、己二酸、环己酮等多种产品。广泛应用于轻工纺织、体育用品、医疗器材、建筑建材、家用电器、电子电器、机械工业、交通运输、航空航天、建筑节能等多个领域。

Huafon chemical produces PU resin for shoes, Spandex, microfiber, thermal insulation materials, nylon66, TPU, adipic acid, cyclohexanone, etc. which are widely applied in a variety of areas such as textiles, sports equipment, decorative materials, medical facilities, construction materials, household appliances, electronics, mechanical industries, transportation, aerospace, and energy conservation in buildings.





全球最大的聚氨酯鞋用树脂生产企业 The world's largest PU resin production enterprise

浙江华峰新材料股份有限公司是目前全球最大的聚氨酯鞋用树脂生产企业。

“聚峰”牌鞋用树脂年产能40万吨以上，占国内市场份额50%以上，占全球市场份额20%以上。

“中国十大鞋王”中的大部分企业以及“阿迪达斯”、“耐克”等世界著名运动产品制造企业都直接或间接使用华峰的产品。

Zhejiang Huafon New Materials Co., Ltd. is well known as the world's largest production enterprise of polyurethane resin for shoes. The annual capacity of JUFENG brand PU resin for soles is over 400,000 tons, which accounts for over 60% of the domestic market share and over 20% of the global market share.

The majority of “China's Top 10 Shoe Enterprises” and other world famous brands, including “ADIDAS” and “NIKE,” are using “JUFENG” PU resin directly and indirectly.



国内最大的聚氨酯革用树脂生产企业 China's largest synthetic leather PU resin production enterprise

浙江华峰合成树脂股份有限公司是目前国内最大的聚氨酯革用树脂生产企业。

“聚峰”牌革用树脂年产能50万吨，市场销售业绩全球第一。

广泛应用于制鞋、箱包、沙发、汽车内饰、服装面料等领域。

The output of “JUFENG” brand PU resin for synthetic leather is over 500,000 tons, making it the best-seller in the global market. Presently, the product has been widely used in embossed leather, high density shoes leather and moisture permeable waterproof synthetic leather, etc.



全球第三、国内最大的氨纶弹性纤维 生产企业 China's largest, third globally, spandex elastic fiber production enterprise

浙江华峰氨纶股份有限公司是目前国内最大的氨纶生产企业，生产规模居全球氨纶制造企业前三。

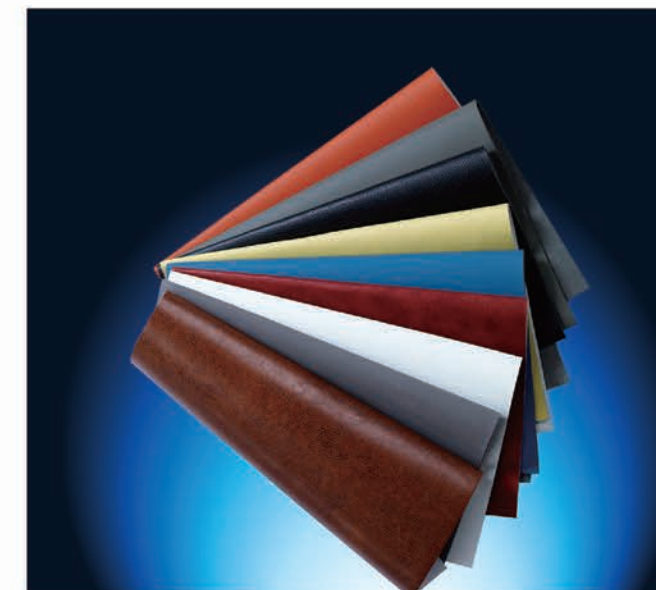
“千禧”牌氨纶长丝年产能5.7万吨。

广泛用于泳衣、内衣、运动休闲服、西装面料、医药绷带、织袜等领域，具有高弹性和耐疲劳性、耐腐蚀性等特性。

Zhejiang Huafon Spandex Co., Ltd. is the largest domestic spandex production enterprise and in the top 3 of global spandex manufacturing enterprises.

The annual capacity of “QIANXI” brand is up to 57,000 tons

Our spandex has been used extensively in hosiery, bathing suits, underwear, sportswear and suit fabrics due to its highly desirable properties such as high elasticity, fatigue resistance, and high corrosion resistance.



国内最大的聚氨酯超纤革生产企业 China's largest PU microfiber production enterprise

上海华峰超纤材料股份有限公司是目前国内最大的超纤合成革生产企业。

“华峰”牌超细纤维合成革，年产能2880万平方米，国内市场份额达20%以上。

广泛应用于制鞋、箱包、家居、车饰、服装等领域，具有天然皮革不具备的强力、透气、耐水解、低密度等特性。

Shanghai Huafon Microfiber Co., Ltd. is the largest microfiber production enterprise in China. “HUAFENG” microfiber accounts for nearly 20% of the domestic market share with an annual production capacity of 28,800,000 square meters.

The product is widely applied in the fields of shoemaking, bags and suitcases, home furnishing, auto accessories and decorations due to its highly desirable properties such as flexibility, breathability, high hydrolysis resistance, and low density, none of which are possessed by natural leather.



亚洲最大的全氟聚氨酯硬泡生产企业 Asia's largest CFC-free polyurethane rigid block foam production enterprise

上海华峰普恩聚氨酯有限公司是亚洲最大聚氨酯硬泡生产企业。
“PUV365”牌聚氨酯保温材料年产能100万立方米，具有阻燃、无氟、环保、节能等特点。
广泛应用于建筑节能领域和管道、储罐、LNG船体等设备的保温。

Shanghai Huaфон Puren Polyurethane Co., Ltd. is the largest CFC-free polyurethane rigid block foam production enterprise in Asia.
Our brand of “PUV365” is a polyurethane thermal insulation material that is combustion retardant, CFC-free, eco-friendly, and energy-saving, with an annual output of over 1,000,000 cubic meters. The product is applied extensively in the thermal insulation of construction projects, pipes, tanks, and LNG hulls.



国内领先的聚氨酯热塑性材料生产企业 Domestic advanced thermoplastic polyurethane material production enterprises

浙江华峰热塑性聚氨酯有限公司是国内领先的聚氨酯热塑性材料生产企业。“华峰”牌热塑性聚氨酯年产能2万吨，产品具有优异的高张力、高拉力、强韧和耐老化的特性，是成熟的环保材料。用于制作鞋材、成衣、充气玩具、水上及水下运动器材、医疗器材、健身器材等。

Zhejiang Huaфон Thermoplastic Polyurethane Co., Ltd. is one of the top domestic TPU materials production enterprises with an annual capacity of 20,000 tons.
“Huaфон” brand thermoplastic polyurethane is a mature eco-friendly material that has exceptionally high tension, outstanding stretching ability, toughness, and anti-aging properties.
The product is widely used in the areas of shoe materials, garments, inflatable toys, aquatic sports equipment, medical devices, and fitness equipment.



国内领先的尼龙66切片生产企业 China's leading nylon 66 slices production enterprise

华峰聚酰胺事业部是国内领先的尼龙66切片生产企业。“华峰”牌尼龙66切片年产4万吨，市场份额位居国内前列。产品拥有耐燃，抗张强度高（达104千帕），耐磨，电绝缘性好等特点。广泛应用于高铁、机械工业、电子电器、精密仪器等领域。

Huaфон Polyamide Division is one of the top enterprises for nylon 66 slices production.
“Huaфон” nylon 66 slices produces 40,000 tons annually, which accounts for a significant share of domestic market.
The product is widely applied in areas such as the automobile industry, the mechanical industry, electronic apparatuses, and precision instruments because of highly desirable properties such as flame retardance, high tensile strength, wear resistance, and superior electrical insulation.



国内领先的己二酸生产企业 The top adipic acid manufacturing enterprise in China

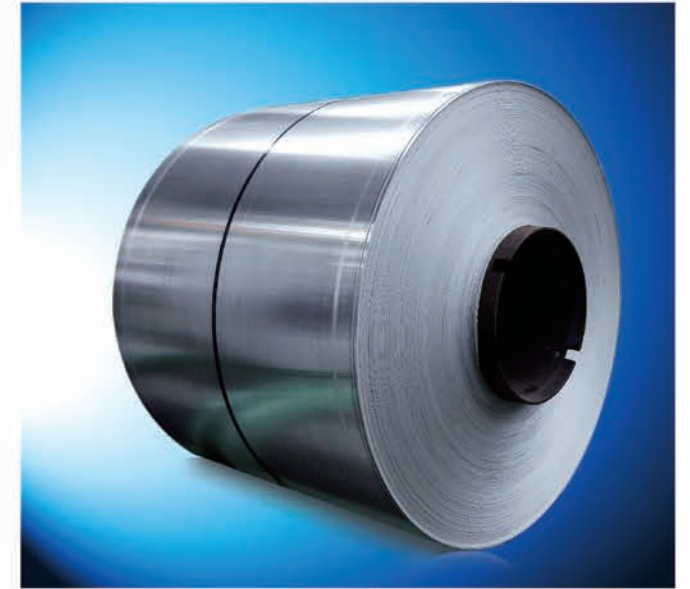
重庆华峰化工有限公司是目前国内领先的己二酸生产企业。
“华峰”牌己二酸一期年产16万吨，处于市场领先地位。产品用于制作增塑剂、润湿剂和合成高聚物等领域。

Chongqing Huaфон Chemical Co., Ltd. is one of the largest adipic acid production enterprises.
‘Huaфон’ adipic acid has an annual capacity of 160,000 tons, which has a leading position in the market. The product is widely used for making plasticizer lube and in the compound polymer fields.

华峰金属：铸造美好生活

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Huafon Metal:
Forging a better life



全国产能最大的铝热传输材料生产企业

China's largest aluminum heat
transmission materials production
enterprise

华峰铝业股份有限公司是国内产能最大的铝热传输材料生产企业。华峰金属涉及铝箔、铝合金、铝热传输材料等产品。“华峰”牌铝合金材料年产能8万吨，产品具有高精度、高强度、高韧性，耐蚀、可焊、抗疲劳的优良性能和品质。广泛应用于汽车及工程机械冷却系统、电站冷却装置、微通道冷却器、家用商用空调及交通建筑、食品包装、电子信息产业等领域。

Huafon Aluminum Industry Co., Ltd. is the largest domestic aluminum heat transmission materials production enterprise. Huafon metal specializes in aluminum foil, aluminum alloy, and aluminum heat transmission materials. "Huafon" aluminum alloy is high-precision, high-strength, high-toughness, anti-corrosive, weldable and anti-fatigue. The annual production capacity is 80,000 tons. The product is extensively applied in the fields of engineering machinery cooling systems, power plant cooling devices, micro channel coolers, household air conditioning systems, as well as the transportation, construction, food packaging, and electronic information industries.



华峰金融：融通美好生活

Huafon Finance:
Making your life better

华峰金融涵盖小额贷款、贷款担保、票据承兑担保、贸易融资担保、项目融资担保、信用证担保、诉讼保全担保、履约担保、债券发行担保、融资咨询、财务顾问和再担保等业务。

Huafon finance is involved in private small loans, loans guarantees, bills acceptance guarantees, trade finance guarantees, project financing guarantees, letter of credit guarantees, litigation preservation guarantees, performance guarantees, bond issue guarantees, financial consultation, financial advisory, and business re-guarantees.

国内小额贷款公司百强企业 The leading domestic microcredit enterprise

瑞安华峰小额贷款股份有限公司于2008年11月，注册资本得到中国银行、国家开发银行的授信支持7亿元，现资金单体规模已居浙江省首位，贷款余额已达15.46亿元。

Ruian Huafon Microcredit Co., Ltd. was established in November 2008 with registered capital of 800 million RMB which included 700 million RMB provided by Bank of China and China Development Bank. Currently, the balance of funds is ranked first in Zhejiang province and loan balance has reached 1.546 billion RMB.

金融服务整体方案解决专家 Financial Service and Solutions Experts

华峰申银资产管理有限公司成立于2004年3月，注册资金2.08亿，在杭州、宁波、温州、绍兴、湖州、嘉兴、金华、台州、丽水等市和二十多个县（市）设立了分公司，实施落地经营。2012年公司累计营业总额超过100亿元。

Huafon Shenyin Asset Management Co., Ltd. was established in March 2004 with a registered capital of 208 million RMB and set up branches in Hangzhou, Ningbo, Wenzhou, Shaoxing, Huzhou, Jiaxing, Jinhua, Taizhou, Lishui, and in over 20 more cities. In 2012, the cumulative turnover of the company was more than 10 billion RMB.



打造具备专业品质和职业精神的一流 民间资本管理公司

To create a first-class private
capital management firm with
professional quality and spirit

瑞安华峰民间资本管理股份有限公司成立于2012年8月，注册资金1亿元，是一家专业从事资本管理、投资咨询、项目投资等服务的公司。

Ruian Huafon Folk Capital Management Co., Ltd., founded in August 2008 with registered capital of 100 million RMB, specializes in services for capital management, investment consultation, and project investment.

华峰物流：输送美好生活

—

Huafon Logistics:
Delivering a better life

华峰物流涉及陆运、海运、仓储服务、货物配送等业务。

Huafon Logistics conducts business in land transportation, sea shipping, warehousing services, and goods distribution.



华峰地产：构筑美好生活

—

Huafon Real-Estate:
Building a better life

开发高品位的商业地产和住宅小区。

Huafon Real-Estate focuses on developing high-grade commercial real estate and residential buildings.



运筹帷幄，决胜千里

Strategizing initially, winning eventually

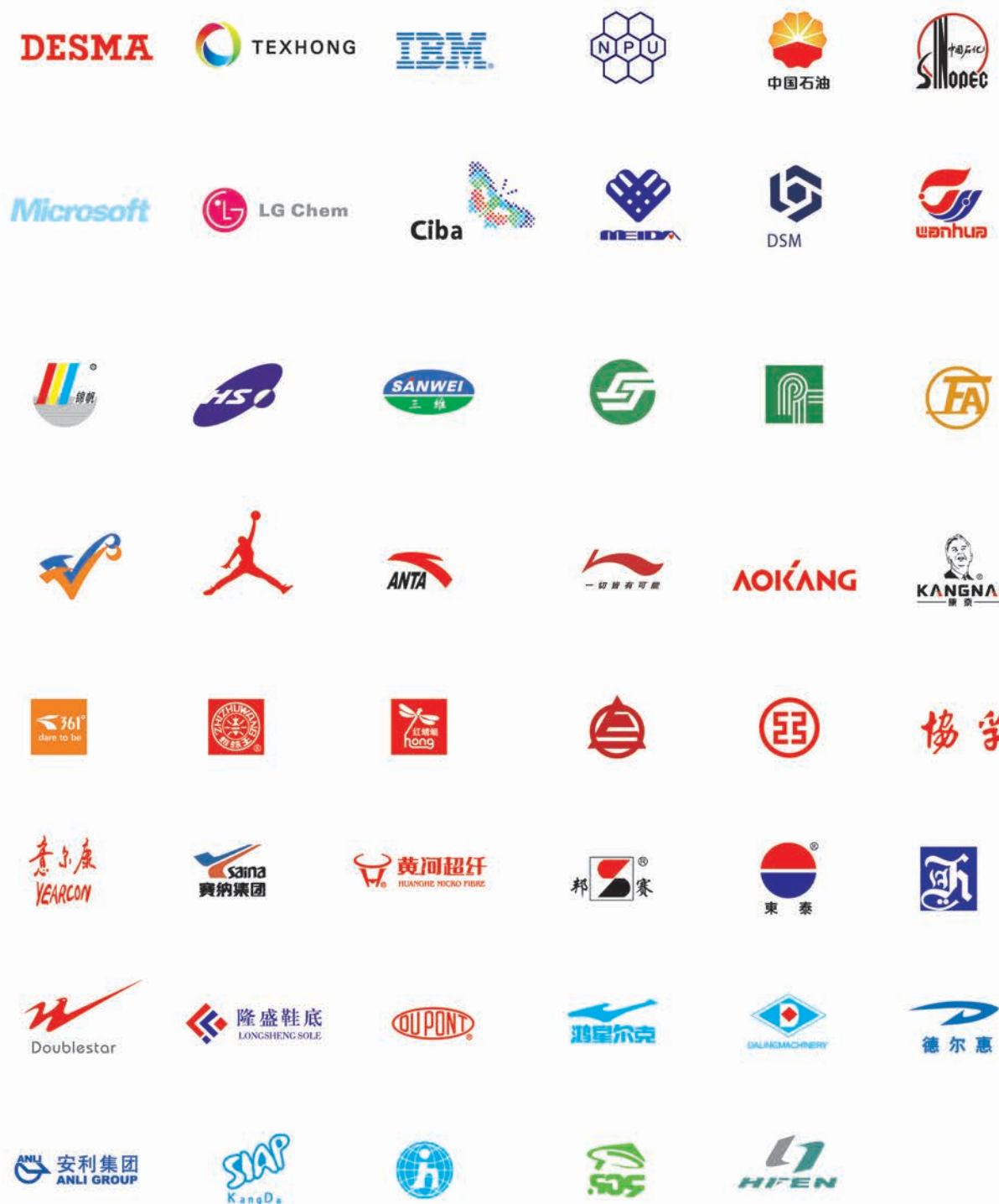
华峰集团在我国浙江、上海、重庆、辽宁、江苏、广东、四川等12个省市建有分公司。
华峰产品凭借其品质、服务、专注、信誉赢得了客户的信赖，产品销往世界70多个国家与地区。
Huafer Group has established subsidiaries and branches in 12 provinces including Zhejiang, Shanghai, Chongqing, Liaoning, Jiangsu, Guangdong, and Sichuan.
By winning the trust of our customers through our service, reputation, and product quality, Huafer products have been exported to over 70 countries and regions around the world.

产销分布
PRODUCTION AND
SALES DISTNBTION

信赖伙伴 RELIANT PARTNERS

华峰与上下游客户彼此分享知识、成就、价值观，
共同迎接未来的挑战。

Huafon and its customers share knowledge,
achievements, and values to meet the challenges of the
future together.





安全是华峰的“高压线”。华峰在ISO14001国际环境体系认证的基础上，建立了以“我的区域我负责、相邻边界我管理”为核心的具有自身特色的EHS管理体系。华峰保证安全经费使用，健全安全组织与制度，创新安全培训方法，开展“千日零事故”等安全活动。华峰始终把安全放在首位，致力于企业健康与员工健康的和谐一致，做到“零事故、零伤害、零损失”。

Security is Huafon' s “high voltage line” . Huafon established a distinctive EHS management system on the basis of the ISO14001 international environment system with the core philosophy that “Everyone is responsible for their own areas but need to manage neighboring boundaries as well.” Huafon guarantees the responsible use of funds, the continuous improvement of security organization and institutions, and the creation of safety training methods to carry out activities of the “Thousand Days without Accident.”

安全华峰 SECURITY



华峰致力于绿色环保新产品的研发与生产，加快了新材料、新技术、新工艺的开发与应用，努力打造可持续发展的绿色企业。

华峰建立健全ESH安全环保职业健康体系，举办“环保开放日”，投入2.8亿元购置先进环保设备，保证三废达标排放，被评为国家环境友好型企业，浙江省绿色企业。

华峰，既要快速发展，又要碧水蓝天，立志为企业与环境的和谐发展创造新的价值！

Huafon is dedicated to the research and development of environmentally-friendly products to accelerate the development and application of new materials, new technology, and new crafts. It is our mission to create sustainable green businesses.

Huafon established the ESH system, holding an “Environmental Protection Opening Day” event and investing 280 million RMB towards purchasing advanced environmental protection equipment to ensure that waste discharge met emissions standards. Huafon was named as a national environmentally-friendly enterprise and a green enterprise of Zhejiang Province.

In summary, Huafon is determined to create new values for the harmonious development of the enterprise and the environment.

绿色华峰

GREEN HUAFON





社会责任 SOCIAL RESPONSIBILITY

华峰发展企业不忘回报社会，积极投身社会公益事业，用实际行动兑现与社会和谐共生的承诺。

近几年来，华峰已累计向社会捐资近1亿元。2009年华峰集团被授予“中华慈善突出贡献单位（企业）奖”。

Huafon gives back to the community through active participation in social welfare undertakings. Concrete actions honor our commitment to corporate growth and social harmony.

In recent years, Huafon has donated nearly 100 million RMB to the community. In 2009, Huafon was awarded the "China Charity Outstanding Contribution Unit (Enterprise) Award."





未来展望 FUTURE PROSPECTS

发展是不变的追求；和谐是永恒的目标。

华峰致力于客户与公司的成功进行创新，打造国际一流的高品质的新材料供应商。

华峰倡导“低碳”生活，制造绿色产品，为提高人类的生活品质，而不断追求，不断超越。

未来的华峰，将要在制造工艺和制造技术上成为国内外同行业中的NO.1，并把企业打造成为一个一流管理、一流服务、一流工艺、一流技术、一流质量、一流品牌的现代企业集团。

共同的华峰，共同的辉煌。在未来的道路上，华峰将矢志不渝地实施“三大战略”，推动“四大创新”，实现“千亿华峰、百年老店”的宏伟目标。

在未来的聚氨酯领域，我们期盼有一个响亮的品牌来自中国，它的名字叫——华峰！

Development is the constant pursuit and harmony is the everlasting goal.

Huafon is committed to the success of our customers and their companies and strive to be a world-class high-quality new materials supplier.

Huafon advocates a “low-carbon” life by making green products, and strives to improve the quality of human life.

In the near future, Huafon is poised to be the global leader in manufacturing craft and manufacturing technology in the PU field. Meanwhile, Huafon endeavors to be a modern large-scale enterprise group with first-class management, first-class service, first-class craft, first-class technology, first-class quality, and a first-class brand.

Everyone shares in the glory of Huafon. Under the guidance of “Three major strategies” and the motivation of “Four major innovations,” Huafon will move forward towards realizing the objective of “A thousand billion Yuan, a century old company.”

In the future of the polyurethane industry, the world will recognize a resounding brand from China, its name is – Huafon!